



Raise money and market your group

Custom, made-to-order apparel fundraisers for schools, teams, booster clubs and community causes. No inventory. No setup fees.

RETURN 1 — THE MONEY

Your group keeps the difference between the wholesale cost per unit and the selling price per unit. Supporters order online and every item is made to order, so there is nothing to stock and no sizes to guess.

EXAMPLE CAMPAIGN		PROFIT KEPT
Small team	200 units	\$3,900
Whole school	500 units	\$9,750
Club-wide	1,000 units	\$19,500

Based on a \$30 selling price and a \$10.50 wholesale cost — \$19.50 profit per item. Actual profit depends on product mix and pricing.

RETURN 2 — THE MARKETING

A candy bar gets eaten. A car wash dries. A blanket in the stands gets seen every Friday night for years. Money raised is a one-time number — visibility is the second return you get for free.

150 ITEMS SOLD

54,000 views

a year, around your community

An estimate, not a promise: units sold × about 12 people who notice it per wear × about 30 wears a year.

WHY GEAR BEATS ONE-NIGHT FUNDRAISERS

Seen everywhere

In the stands, on the sidelines, at school pickup, in the grocery store. Every hat and blanket puts your name in front of your town.

Years, not weeks

Gear outlives the campaign. Supporters keep wearing it long after the store closes, so the promotion keeps going.

Recruits the next family

Visible pride is the best invitation there is. New families notice a group that looks organized and proud.

Sponsor-ready

Add a local sponsor mark to a sleeve, cuff or corner and sell that space — the campaign can pay you twice.

THE SPONSOR ADD-ON

Many groups sell a sponsor spot on the product itself — a small logo on a sleeve, cuff, hem or blanket corner. We handle the artwork and placement. The sponsor gets months of real visibility around your community instead of a one-night banner, and your group keeps more of every sale.

WHO DOES WHAT

WE HANDLE

- Product design
- Fundraiser setup
- Online storefront
- Order collection
- Production
- Shipping
- Support along the way

YOU HANDLE

- Share your fundraiser
- Promote the store link
- Rally your community
- Celebrate your results

Ready to start your campaign?

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